



## Search Engine Optimization for Zazzler's on Spynbuy

### The goal:

Get your Zazzle Store ranked high on Google and Yahoo! This product is built for Google search as a primary user and Yahoo as secondary search tool.

### UP Rank! Our new get you listed Basic Tool

Spynbuy introduces you to **UP Rank!** We have re-designed our site to increase your video ranking on search engines across the web. **UP Rank** changes page Headers and Footers to make them play a very important role when it comes to Search engine optimization and higher ranking. Header tags are specified on very top of the page with the following `<h1>`, `<h2>`, `<h3>`, `<h4>`, `<h5>`, `<h6>`.

### What does this mean?

The Spynbuy software takes your video title and places it on the top of the video page! The search engines review the title first. We then place the description in under the title on top of the page. The description can also have hyperlinks! We suggest that the hyperlink should be placed not more than 4 lines down. It will show up as an active link on the top of the page!

### The Top of the Video Page Explained

Generally speaking `<h1>` tag we placed at the top of your video page is considered more important than an `<h2>` tag at the bottom of the page and is more important than an `<h3>` tag and so on. Since your header tags will become the headlines on your web page, it is important that you enter a full description which appeal to customers who click onto your page. Generally, your description should have about 50-200 words of text with special emphasis on two to three carefully chosen keywords.

Within the keyword rich text you enter, search engines will respond favorably to keywords placed within your description that ends up on style the header (`<H1>` Tag) which is located at the very top of the page. The First thing most search engines look at when visiting a site is Page title and then Header tags followed by footer text and links. Having text in the header relating to the page title and content will boost your ranking dramatically and elevate your search engine results. Video Title and Description are also now placed on the very top of the page!

ther's gift tote bags magnets tshirts shirts t-shirt  
and kewl shirts all for Mom. All images,animation  
Thanks for viewing.  
[www.zazzle.com/mariannegilliand](http://www.zazzle.com/mariannegilliand)  
Home | Mature Warning: Off | Hello C

## NEW Links on Top of Your Video Page

Each video description also now is capable of having a link inserted into the text. The link must be entered as **http://yourdomain.com** or **www.yourdomain.com**. The link will not show up in the description as a clickable hyperlink but will show up on top of the page as a hyperlink!

## The Footer and Tags

Footer Optimization comes next. The footer on most websites usually contains a copyright statement and occasionally links. Several websites have a two-line footer where one line is devoted to links and the second one contains the copyright. This is not an approved plan ad.

## Our System for Tags

Keywords in the form of links located last things on the page are proven to be a vital part of SEO. Search engine puts more weight and density on keyword in the form of links found in the footer. The higher the keyword popularity and density the higher you'll go up in ranking. That is why you must enter at least 5 keywords into this section. What's more perfect than making the video tag cloud show up in the footer. Well this is available now on spynbuy!

## Conclusion

Spynbuy now enables our members to create SEO compatible pages that increase your ability to get to the top of the search engine process! By entering a proper video ad description based upon keywords, hyperlinks and combining the TAG clouds into your spynbuy page empowers you to get to the top of the Search Process!

